

Florida Surveying & Mapping Society

2021 Sponsorship Opportunities

July 28-31

66th Annual Conference



*Sawgrass Marriott Golf Resort & Spa
Ponte Vedra Beach, FL*



A variety of sponsorship opportunities are available to fit any budget. As a sponsor, your company name and logo will be listed on FSMS.org, in the Conference Program Book, and in our monthly publication, *The Florida Surveyor*.



Florida Surveying & Mapping Society Annual Conference & Trade Show

Corporate Sponsorship & Advertising

Since 1955, the Florida Surveying & Mapping Society (FSMS) has been the only association in Florida representing professional surveyors and mappers. Serving as the catalyst and voice of these professionals, FSMS is one of the top surveying and mapping associations in the nation. With over 1,000 members, FSMS is responsible for providing the largest Surveying and Mapping Tradeshow in the Southeast.

Sponsors of our Annual Conference have access to the private sector, business owners and managers, the public sector government staff as well as academia. We bring the buyers to you at our Annual Trade show, enabling you to promote your business to the decision makers within our industry. This venue provides our members the opportunity to attend quality seminars, hear engaging national instructors, view the latest in surveying and mapping technology and network with fellow professionals.

We invite your company to take advantage of this captive audience by exhibiting and/or sponsoring events at our Annual Conference. Realizing that brand awareness is critical to sales success makes this opportunity extremely attractive. Your company and products will shine in the spotlight of this event. We offer opportunities for advertising at many different levels, allowing for large or small company budgets.

CONSIDER THE FOLLOWING OPPORTUNITIES:

- Your company name announced at events.
- Your company name and logo on products, handouts & signage.
- Recognition as a sponsor in the Conference Book and The Florida Surveyor.
- Recognition as a sponsor on the FSMS website.

Sponsorship Opportunities

<p>Conference App Sponsor* \$2500</p> <p>-Sponsorship of a phone app available to all registrants to download -Company name & logo on app</p>	<p>Recognition Banquet \$2300</p> <p>-Sponsorship of conference banquet -Company name & logo on signage at Banquet & Banquet Program</p>	<p>Top Golf \$2000</p> <p>-Sponsorship assists with golf expenses -Full page ad in The Florida Surveyor -Signage at the Registration Desk</p>
<p>Compass Sponsor \$2000</p> <p>-Sponsorship of multiple key events throughout Conference -Conference/Sponsor swag for all attendees -Name & logo on swag</p>	<p>Refreshment Breaks \$2000</p> <p>-Sponsorship of refreshments available during seminar breaks -Company name & logo on signage in break area</p>	<p>Room Keys* \$2000</p> <p>-Sponsorship of room key cards given to each attendee staying at hotel -Company name & logo on room key cards</p>
<p>Business Session Breakfast \$1750</p> <p>-Sponsorship of continental breakfast for FSMS members -Company name & logo on signage at event</p>	<p>Welcome BBQ \$1750</p> <p>-Sponsorship of our Conference Welcome Function, a popular networking event -Company name & logo on signage at event & four complimentary event tickets</p>	<p>Geospatial Sponsor \$1500</p> <p>-Company name & logo on signage at the Business Session & Banquet</p>
<p>Program Book* (Front Cover) \$1500</p> <p>-Company name & logo displayed prominently on front cover</p>	<p>Program Book* (Back Cover) \$1500</p> <p>-Company name & logo/full-page ad on back cover</p>	<p>Registration Desk & Signs \$1500</p> <p>-Sponsorship of signs at Conference -Company name & logo on Conference Welcome Banner at registration desk</p>
<p>Conference Tote Bags* \$1500</p> <p>-Sponsorship of tote bags given to attendees -Company name & logo on tote bags</p>	<p>Banquet Door Prizes \$1500</p> <p>-Sponsorship of prizes given at Recognition Banquet -Company name & logo on signage at Banquet</p>	<p>Legislative Reception \$1500</p> <p>-Sponsorship used for cost of reception & guest speaker -Company name & logo on signage at reception</p>
<p>Exhibit Hall Door Prizes \$1200</p> <p>-Sponsorship of door prizes at Exhibit Hall Raffle -Company recognized before raffle</p>	<p>Audio/Visual \$1000</p> <p>-Sponsorship of audio/visual events, seminars, etc -Company name & logo on signage</p>	<p>Program Book* (Inside Front Cover) \$1000</p> <p>-Full-page ad on inside back flap</p>

<p>Program Book* (Inside Back Cover) \$1000</p> <p>-Full-page ad on inside back flap</p>	<p>Cornhole Tournament \$1000</p> <p>-Sponsorship of Cornhole Tournament following the BBQ dinner -Company name & logo displayed on signage at the tournament</p>	<p>Keynote Address/Breakfast \$1000</p> <p>-Name & logo at event</p>
<p>Marquee Education Speakers \$1000</p> <p>-Sponsorship of headliner education speakers -Company name & logo on signage at seminar</p>	<p>Casino Night \$1000</p> <p>-Includes company name & logo on signage at event</p>	<p>Friday Lunch (for Members only) \$1000</p> <p>-Sponsorship assists in lunch expenses</p>
<p>SIT Test Prep \$750</p> <p>-Company name & logo on signage in test prep room</p>	<p>CST Exams \$750</p> <p>-Company name & logo on signage in exam room</p>	<p>Lanyards* \$750</p> <p>-Company name & logo on lanyards given to all conference attendees</p>
<p>Name Badges* \$750</p> <p>-Company name & logo on name badges given to all conference attendees</p>	<p>Exhibitor Welcome Bags \$750</p> <p>-Company name & logo on Exhibitor Welcome bags</p>	<p>General Business Session \$700</p> <p>-Company name & logo on signage at business session & on board packets</p>
<p>Exhibit Hall Beverages \$600</p> <p>-Sponsorship provides beverages in the Exhibit Hall -Company name & logo on signage in Exhibit Hall</p>	<p>Saturday Break \$500</p> <p>-Lunch in Exhibit Hall -Assists in lunch expenses</p>	<p>Registration Packets \$500</p> <p>-Company name & logo on Registration Packets given to all attendees</p>
<p>Photography \$500</p> <p>-Sponsorship of photos taken at conference for FSMS publications -Recognition in The Florida Surveyor</p>	<p>Seminar Sponsor \$500</p> <p>-Company name & logo on seminar signage</p>	<p>General Sponsor \$300</p> <p>-Sponsorship helps assist with general conference expenses</p>

***ONLY ONE SPONSORSHIP AVAILABLE**

ALL SPONSORSHIPS INCLUDE:

- Recognition in Conference Program Book.
- Recognition in the Conference edition of The Florida Surveyor.
- Company logo with hyperlink to website displayed on FSMS.org.



66th Annual Conference & Trade Show Sponsorship Opportunities

Conference App Sponsor*	\$2500 _____	Marquee Education Speakers	\$1000 _____
Recognition Banquet	\$2500 _____	Casino Night	\$1000 _____
Top Golf	\$2000 _____	Friday Lunch	\$1000 _____
Compass Sponsor	\$2000 _____	SIT Test Prep	\$750 _____
Refreshment Breaks	\$2000 _____	CST Exams	\$750 _____
Room Keys*	\$2000 _____	Lanyards*	\$750 _____
Business Session Breakfast	\$1750 _____	Name Badges*	\$750 _____
Welcome BBQ	\$1750 _____	Exhibitor Welcome Bags	\$750 _____
Geospatial Sponsor	\$1500 _____	General Bus. Session	\$700 _____
Program Book* (Front Cover)	\$1500 _____	Exhibit Hall Beverages	\$600 _____
Program Book* (Back Cover)	\$1500 _____	Saturday Break	\$500 _____
Registration Desk & Signs	\$1500 _____	Registration Packets	\$500 _____
Conference Tote Bags*	\$1500 _____	Photography	\$500 _____
Banquet Door Prizes	\$1500 _____	Seminar Sponsor	\$500 _____
Legislative Reception	\$1500 _____	General Sponsor	\$300 _____
Exhibit Hall Door Prizes	\$1200 _____		
Audio/Visual	\$1000 _____		
Program Book* (Inside Front Cover)	\$1000 _____		
Program Book* (Inside Back Cover)	\$1000 _____		
Cornhole Tournament	\$1000 _____		
Keynote address/Breakfast	\$1000 _____		

***ONLY ONE SPONSORSHIP AVAILABLE**

We agree to the terms & conditions in the rate schedule.

Sponsor _____ Contact Name _____

Signature _____

Address _____

City _____ State _____ Zip _____

Method of Payment: Check _____ Credit Card(Visa/MasterCard/AE) _____

Card # _____ Exp. Date _____

3-Digit Security Code (on back of card) _____ Billing Zip Code _____

Email _____

Required: Email a high-resolution logo to communications@fsms.org





66th Annual Conference July 26-31, 2021 Conference Program Book Advertising

1 full page 5 1/2" (wide) x 8 1/2" (high)	\$200.00
7.5% sales tax	\$15.00
TOTAL	\$215.00

1/2 page 5 1/2" (wide) x 4 1/4" (high)	\$125.00
7.5% sales tax	\$ 9.38
TOTAL	\$134.38

Sponsor/Advertiser _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Ads must be in PDF, JPG, or PNG format.

We agree to the terms & conditions in the rate schedule.

Print Name

Signature

Payment Information:

Check Enclosed _____ AE/Visa/Mastercard _____

Card Number _____ Card Expiration Date _____

3-Digit Security Code _____ Billing Zip Code _____

Signature _____



Showcase Your Company in our Conference Registration Packets

Get an edge on your competitor with more brand awareness.
An additional way to showcase your company at our Annual Conference is via our
Attendee Registration Packets. Prepare your company's flyer and ship
(150 inserts) to the Administrative Office for arrival by June 15th.

Cost - \$100

Or, FSMS will print your flyers (on letter size copy paper with B & W print)

Cost - \$200

For more information:
education@fsms.org
or call (850) 942-1900

We agree to the terms & conditions in the rate schedule.

Company _____ Contact Name _____

Signature _____

Address _____

City _____ State _____ Zip _____

Method of Payment: Check _____ Credit Card(Visa/MasterCard/AE) _____

Card # _____ Exp. Date _____

3-Digit Security Code (on back of card) _____ Billing Zip Code _____

Email _____