

Sponsorship Opportunities



68th Annual Conference
at
Saddlebrook Resort
in
Wesley Chapel, FL
on
July 26th – July 29th





68th Annual FSMS Conference and Trade Show



CORPORATE SPONSORSHIP AND ADVERTISING

Since 1955, the Florida Surveying & Mapping Society (FSMS) has been the only association in Florida representing professional surveyors and mappers. Serving as the catalyst and voice of these professionals, FSMS is one of the top surveying and mapping associations in the nation. With over 1,000 members, FSMS is responsible for providing the largest Surveying and Mapping Trade Show in the Southeast.

Sponsors of our Annual Conference have access to the private sector, business owners and managers, the public sector government staff as well as academia. We bring the buyers to you at our Annual Trade Show, enabling you to promote your business to the decision makers within our industry.

We invite your company to take advantage of this captive audience by sponsoring events at our Annual Conference. Realizing that brand awareness is critical to sales success makes this opportunity extremely attractive. Your company and products will shine in the spotlight of this event. We offer opportunities for advertising at many different levels allowing for large or small company budgets.

CONSIDER THE FOLLOWING OPPORTUNITIES:

- Your Company Name announced at events.
- Your Company Name and Logo on Products, Handouts, and Signage.
- Recognition as a Sponsor in the Conference Book and [The Florida Surveyor](#).
- Recognition as a Sponsor on the [FSMS](#) website.

Required: Email a High-Resolution Logo to communications@fsms.org.

(Logo must be in .pdf, .jpg, or .png format)



SPONSORSHIP OPPORTUNITIES



ALL SPONSORSHIPS INCLUDE:

- Recognition in Conference Program Book
- Recognition in the Conference Edition of The Florida Surveyor
- Company Logo with Hyperlink to website displayed on FSMS.org

**Only 1 Sponsorship Available, Call for Availability (850) 942-1900*

<p>*Conference App Sponsor \$2,700</p> <ul style="list-style-type: none"> - Sponsorship of phone app available for all registrants to download - Company Name & Logo on App 	<p>Recognition Banquet \$2,700</p> <ul style="list-style-type: none"> - Sponsorship of Conference Banquet - Full Page Ad in The Florida Surveyor - Company Name & Logo on Signage 	<p>Clay Shoot \$2,000</p> <ul style="list-style-type: none"> - Sponsorship Assists with Clay Expenses - Full Page Ad in The Florida Surveyor - Signage at the Registration Desk - Assists with Food & Beverage Costs
<p>Swag Sponsor \$2,000</p> <ul style="list-style-type: none"> - Sponsorship of multiple Key Events throughout Conference - Conference/Sponsor Swag for All Attendees - Name and Logo on Swag 	<p>Refreshment Breaks \$2,000</p> <ul style="list-style-type: none"> - Sponsorship of Refreshments available during Seminar Breaks - Full Page Ad in The Florida Surveyor - Company Name & Logo on Signage 	<p>*Room Keys \$2,000</p> <p>SOLD</p> <ul style="list-style-type: none"> - Sponsorship of Room Key Cards given to each Attendee staying at hotel - Company Name & Logo on Room Key Cards
<p>UF 50th Anniv. Recognition \$2,000</p> <ul style="list-style-type: none"> - Celebration & Recognition of UF Geomatics Program - Sponsorship of Recognition Breakfast for Attendees and Special Guests - Company Name & Logo on Signage 	<p>Welcome BBQ \$2,000</p> <ul style="list-style-type: none"> - Sponsorship of our Conference Welcome BBQ (popular networking event) - 4 Complimentary Tickets - Company Name & Logo on Signage 	<p>Geospatial Sponsor \$2,000</p> <ul style="list-style-type: none"> - Company Name and Logo on Signage at the General Business Session and Banquet - Full Page Ad in The Florida Surveyor - Assists in Conference Expenses
<p>*Conference Tote Bags \$2,000</p> <p>SOLD</p> <ul style="list-style-type: none"> - Sponsorship of tote bags given to attendees - Company Name & Logo on Tote Bags 	<p>*Program Book (Front Cover) \$1,700</p> <p>SOLD</p> <ul style="list-style-type: none"> - Company Name & Logo displayed on front cover 	<p>*Program Book (Back Cover) \$1,500</p> <ul style="list-style-type: none"> - Company Name & Logo on back cover
<p>Registration Desk & Signs \$1,500</p> <ul style="list-style-type: none"> - Sponsorship of Signs at Conference - Company Name & Logo on Conference Welcome Banner at Registration Desk 	<p>Banquet Door Prizes \$1,500</p> <ul style="list-style-type: none"> - Sponsorship of Prizes given at Recognition Banquet - Company Name & Logo on Signage 	<p>Legislative Reception \$1,500</p> <ul style="list-style-type: none"> - Sponsorship for Reception and Guest Speaker - Company Name & Logo on Signage



SPONSORSHIP OPPORTUNITIES



Casino Night \$1,500 - Company Name & Logo on Signage	*Lanyards \$1,500 SOLD - Company Name & Logo on Lanyards given to All Conference Attendees	*Name Badges \$1,500 SOLD - Company Name & Logo on Name Badges given to All Conference Attendees
Exhibit Hall Door Prizes \$1,200 - Name & Logo on Signage - Sponsorship of Door Prizes - Company Recognized during Raffle	Exhibitor Luncheon \$1,200 - Company Name & Logo on Signage - Sponsorship Assists with Lunch Expenses	Auxiliary/Family Outing \$1,000 - Company Name & Logo on Signage - Assists with Event Expenses
Cornhole Tournament \$1,000 - Company Name and Logo on Signage	Golf \$1,000 - Company Name & Logo on Signage - Assists with Food & Beverage Costs	Marquee Education Speakers \$1,000 - Sponsorship of Headlining Education Speakers - Company Name & Logo on Signage
*Program Book (Inside Front Cover) \$1,000 - Full Page Ad on inside of Front Cover	SIT Test Prep \$1,000 - Company Name & Logo on Signage	Cash Bar During Exhibit Hall Luncheon \$800 - Cash Bar in the Exhibit Hall on Friday (Includes 4 Drink Tickets) - Company Name & Logo on Signage
CST Exams \$750 - Company Name & Logo on Signage	Exhibitor Welcome Bags \$750 - Company Name & Logo on Exhibitor Welcome Bags	General Business Session \$700 - Company Name & Logo on Signage
Exhibit Hall Coffee Break \$500 - Company Name & Logo on Signage at Morning & Afternoon Coffee/Water Break	Saturday Refreshments Break \$500 - Company Name & Logo on Signage at All Saturday Seminar Refreshment Breaks	Registration Packets \$500 - Company Name & Logo on Registration Packets given to All Attendees
Young Surveyors Event \$500 - Sponsorship of Special Activity	Seminar Sponsor (Saturday) \$500 - Company Name & Logo on Signage at Seminar of Your Choice	General Sponsor \$300 - 1/2 Page Ad in The Florida Surveyor

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SPONSORSHIP OPPORTUNITIES (Payment Form)



*Conference App Sponsor	\$2700	*Name Badges	\$1500
Recognition Banquet	\$2700	Exhibit Hall Door Prizes	\$1200
Clay Shoot	\$2000	Exhibitor Luncheon	\$1200
Swag Sponsor	\$2000	Auxillary/Family Outing	\$1000
Refreshment Breaks	\$2000	Cornhole Tournament	\$1000
*Room Keys	\$2000	Golf	\$1000
UF 50 th Recognition		Marquee Edu. Speakers	\$1000
Breakfast	\$2000	*Program Book	
Welcome BBQ	\$2000	(Inside Front Cover)	\$1000
Geospatial Sponsor	\$2000	SIT Test Prep	\$1000
*Conference Tote Bags	\$2000	Exhibit Hall Bar	\$800
*Program Book		CST Exams	\$750
(Front Cover)	\$1700	Exhibitor Welcome Bags	\$750
*Program Book		General Bus. Session	\$700
(Back Cover)	\$1500	Exhibit Hall Coffee Break	\$500
Registration Desk & Signs	\$1500	Saturday Refreshments	\$500
Banquet Door Prizes	\$1500	Registration Packets	\$500
Legislative Reception	\$1500	Young Surveyors Event	\$500
Casino Night	\$1500	Seminar Sponsor(Saturday)	\$500
*Lanyards	\$1500	General Sponsor	\$300

MAIL CHECK AND FORM TO:

Florida Surveying & Mapping Society
P.O. Box 850001-243, Orlando, FL 32885-0243

Email: Director@FSMS.org

We agree to the terms & conditions in the rate schedule.

Sponsor _____ Contact Name _____

Signature _____

Address _____

City _____ State _____ Zip _____

Method of Payment: Check _____ Credit Card(AE/Discover/MasterCard/Visa) _____

Card # _____ Exp. Date _____

CCV/Card Identification # _____ Billing Zip Code _____

Email _____



68th Annual Conference

Program Book Advertising



1 full page 5.5" (width) x 8.5" (height)	\$200.00
7.5% sales tax	\$ 15.00
TOTAL	\$215.00

1/2 page 5.5" (width) x 4.25" (height)	\$125.00
7.5% sales tax	\$ 9.38
TOTAL	\$134.38

Sponsor/Advertiser

Contact Name

Address

City State Zip

Phone Email

Ads must be in .pdf, .jpg, or .png format

We agree to the terms & conditions in the rate schedule.

Print Name

Signature

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P.O. Box 850001-243, Orlando, FL 32885-0243

Email: Director@FSMS.org

Payment Information:

Check Enclosed _____ AE/Discover/Mastercard/Visa _____

Card Number _____ Card Expiration Date _____

CCV/Card Identification # _____ Billing Zip Code _____

Signature _____



68th Annual Conference Showcase Flyer Inserts



Create a Unique Touchpoint with Your Showcase Flyer Insert!

An additional way to showcase your company at our Annual Conference is via our Attendee Registration Packets. Prepare your company's flyer and ship (150 inserts) to the Administrative Office for arrival by June 15th.

Cost - **\$100**

Or, FSMS can print your flyers on letter size copy paper (8.5" x 11") with B & W print

Cost - **\$200**



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We agree to the terms & conditions in the rate schedule.

Company _____

Contact Name _____

Signature _____

Address _____

City _____

State _____

Zip _____

Method of Payment: Check _____ Credit Card(AE/Discover/MasterCard/Visa) _____

Card # _____

Exp. Date _____

CCV/Card Identification # _____

Billing Zip Code _____

Email _____