



The Florida Surveyor

Advertising Contract for Digital Publication



SIZE	1 Issue	2-11 Issues
Full Page	\$720 per issue	\$395 per issue
½ Page	\$575 per issue	\$320 per issue
¼ Page Job Ad	\$290 per issue	\$175 per issue

REQUIREMENTS

- PDF-compatible copy (or jpeg, or png, PDF preferable) **PAGE SIZE:** 8.5 in. x 11 in. or 2,550 pixels.
- New ads and/or changes are due by the 25th of each month for the following month's publication. It is the responsibility of the client to submit new ads or changes. If not received by the 25th of the month, no ad change will occur for one month.

EXTRA BENEFITS

Above prices include (at no additional charge):

- Full color
- Hyperlink to your website added to your ad
- Contracts for one year (11 issues) receive 10% discount if paid in full. (July/Aug. OR Aug./Sept. combined)
- Sustaining Firms receive a 15% discount. **(Cannot be combined with other offers!)**

Company _____

Contact Name _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-Mail _____

Start Month/Year _____ (first month ad runs)

End Month/Year _____ (last month ad runs)

AD SIZE:

Ad cost: \$ _____

Subtotal (cost/month) \$ _____

of months _____

Discount if applicable \$ _____
(10% or 15%)

TOTAL = \$ _____

Additional Notes:

PAYMENT INFORMATION

Payment Schedule: Pay in full Pay monthly*

Payment Method: Check AE/Visa/MasterCard

**If paying monthly by card, your account will be automatically charged.
If paying monthly by check, you will be emailed an invoice on the 1st of each month for the following month's ad.*

Credit Card Information

Card No. _____

Expiration Date _____ CVV # _____

Credit Card Billing Address _____

Signature: _____ **Date:** _____

Email completed form to:
communications@fms.org

Florida Surveying & Mapping Society
P.O. Box 850001-243
Orlando, FL 32885-0243

(850) 942-1900
(850) 877-4852 Fax
Fsms.org